

Western Coast Brangus Breeders Association Holds Annual Field Day

The West Coast Brangus Breeders Association (WCBBA) held its Spring Field Day May 3, in Chico, Calif. The event featured a tour of the Paul L. Byrne Agricultural Teaching and Research Center at California State University, Chico, in Chico, Calif. Patrick Doyle, Ph.D. led a tour of Chico State's Beef Unit and Meats Lab before putting on a carcass evaluation demonstration.

International Brangus Breeders Association Director of Field Services and Commercial Marketing Jason Bates (below, far left) from San Antonio, Texas, was the featured speaker.

Members, directors and officers pictured below with Bates (L to R) are: Stephen Dunckel, Delhi, Calif., director; John and Sue Pierson, Vacaville, Calif.; Wes Schultz, Rocklin, Calif.; Gene Simeroth, Sheridan, Calif.; Della Strong, Los Molinos, Calif.; Frank Lima, Oak Run, Calif., vice president; Carole Guertin, Lincoln, Calif., director; and Pamela Doiron, New Cuyama, Calif., president.

