

# The Breed That Will Do More **BRANGUS**®

## WEST COAST BRANGUS BREEDERS ASSOCIATION

Volume 1, Issue 5

Holiday Season 2013

### **Dr. Tommy Perkins, IBBA Executive Director to Speak at UC Davis**

*Dr. Perkins joins Dr. Temple Grandin at Cattle Handling Seminar*

On January 11, 2014, the Third Annual Beef Improvement and Low Stress Handling Seminar will be held at the University of California at Davis. Not only will we be able to meet world-renowned "cattle whisperer" Dr. Temple Grandin" from Colorado State University, but Dr. Tommy Perkins, the new Executive Director for the International Brangus Breeders Association. The UCD students will host a fundraiser BBQ after the seminar, and we will have the opportunity to spend some time with the speakers.

If you plan to attend, please let Pam Doiron know. If we have enough WCBBA members in attendance, we may be able to hold a private reception or other meeting with Dr. Perkins while we have him in California.

To see the seminar schedule and register go to:

<https://ce.vetmed.ucdavis.edu/content/3rd-annual-beef-improvement-and-low-stress-handling-seminar>.

### **Membership Reminder - It's Time to Renew for 2014**

*Don't Miss Out on WCBBA Membership Benefits!*

When you keep your **membership** up to date, you get benefits of cooperative advertising and representation at key cattle sales and shows. **Gift memberships** for your cooperators and customers give them the benefit of promoting Brangus-sired commercial cattle. They can also enroll in Brangus Gold or other premium programs. If juniors are buying show heifers, give them a **junior membership** so we can support them along the way. Someone is retiring? How about a **legacy membership** as a nice retirement gift! They can keep up to date on WCBBA activities while lying on the beach in Hawaii.

We've been pretty easy going about when dues come in, but you can't run a railroad like that -- so this next year, **memberships will be due by March 1, 2014.**

If you don't see your name on the website, on the literature, or in the cooperative ads it probably means your dues are in arrears!! For 2014, download the membership form from the WCBBA website, or contact any officer to have a membership form sent to you. Mail your form and dues to Rex Hunt. OK now -- no excuses!!

## **Sixth Marana Brangus Bull & Female Sale**

The Sixth Marana Brangus Bull and Female Sale will be held on Saturday, January 26, 2014 at the Marana Stock Yard north of Tucson, AZ. The Southwest Brangus Breeders invite you to bid on 65 excellent Brangus bulls offered by members of the SWBBA. *In addition, WCBBA members are invited to consign registered Brangus and Brangus-sired commercial females: bred, open and pairs. For more information please contact Pam Doiron by January 5, 2014.*

### **Website Reminder**

The website address for the West Coast Brangus Breeders Association is:

[www.westcoastbrangus.com](http://www.westcoastbrangus.com)

If you google "wcbba, you will NOT link to our website; however, if you search "west coast brangus" we will pop up as the first choice.

### **Red Bluff Bull Sale & General Meeting**

The general membership meeting of the WCBBA will be held Thursday, January 30, 2014 at **12:00 noon** in the Tehama Room at the Tehama County Fairgrounds. For our members who are consigning cattle to the sales, *good luck!*

### **Advertising/News**

To be included in the WCBBA cooperative ads, you MUST have a current membership.

Did you see our ad in Progressive Cattleman? In the November 2013 issue, we are in the "Seedstock Directory" on page 40. This goes out to thousands of commercial cattlemen.

In the October 2013 *Brangus Journal*, on page 32, you will see the Western Region Brangus Classic Champions under the "Show Results" section. Lookin' good, girls!

## **Dees Bros. Brangus Total Dispersal**

Due to health issues, long-time Brangus breeder Alex Dees is dispersing his entire herd of legendary Brangus cattle. "This is a once-in-a-lifetime opportunity for genetics from the Southwest's first Brangus herd. I'm selling 250 head of cows, pairs and heifers," says Alex. "You can pick a starter herd or take them all." The herd will be sold Private Treaty. For more information, call Alex at 928-920-3800. We wish Alex all the best.

### **No Date Changes for 2014 Cal Expo**

Sandi Hurtgen reports that there are NO date changes for the 2014 fair. The fair will be held on July 11 through the 27th. Go to [www.bigfun.org](http://www.bigfun.org) in March for information regarding the 2014 exhibits and competitions. Questions can be directed to the office at 916-263-3149. Or e-mail [entryoffice@calexpo.com](mailto:entryoffice@calexpo.com).

### **Tumbleweed Brangus Brahman-Influence Champ at Madera Bull Sale**

Congratulations to Stephen Dunckel and Tumbleweed Brangus for being named Champion Brahman-Influence Bull at the Madera Bull Sale. Nice buckle, huh, Steve?

Let me know what you think of the new format for our newsletter. We used to have a pretty nice newsletter with photos and new from our membership.

### **Eared Sale in 2014??**

We have been invited to develop a Brangus segment of the Eared Cattle Sale at Dinuba in Fall 2014. Steve Dunckel and Pam Doiron are following up on this and we will have a discussion at the general meeting in Red Bluff. The sale would include both mature and yearling bulls, bred and open females and pairs. We will have details at that time.