

WCBBA NEWS BULLETIN

West Coast Brangus Breeders Association

P. O. Box E • Cedarville, CA 96104

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January 2004

WCBBA
P O Box E
Cedarville, CA 96104



Director's Meeting...

The first Board of Directors meeting of the New Year will be held **Thursday, January 29, 2004 at 1:00 p.m.** in the Tehama Room at the Tehama District Fairgrounds in Red Bluff, concurrent with the Red Bluff Bull Sale events. The Tehama Room is located in the main fair office building at the fair entrance area. All directors need to attend this meeting, and members are encouraged to attend.

2004 DUES...

This is undoubtedly the best \$65 you'll ever spend--get the newsletter and support the only organization where 100% of your dollar goes toward promoting Brangus in the West!

The rates remain the same at \$65 for regular voting membership (member must own Brangus cattle and reside within the five state region of Washington, Oregon, California, Idaho and Nevada.) Associate non-voting membership is \$25 and is available to those individuals/businesses outside the region and/or those who no longer own Brangus cattle. Junior memberships apply through age 18 and are \$5 per year. Dues payments may be made by check to WCBBA, P O Box E, Cedarville, CA 96104. Dues billing is enclosed.

Annual Meeting and Election Results...

The City Grill in Anderson, CA was once again the site of the WCBBA Annual Membership Meeting November 23, 2003.

The small group of attendees re-elected incumbents Carolyn Belden-Carson of Oroville, CA and Frank Lima, Oak Run, CA to three year terms as WCBBA Directors. A vacant directorship now exists. The current slate of officers was also retained by the board. Dick Heil, Anderson, CA will continue as President; Rex Hunt, Oroville, CA continues as Vice-President and Kathy Smith will remain Secretary/Treasurer.

In other business, a buyer incentive program is being tried at the Shasta Bull Sale where consignors donated \$50 per head consigned to the fund, with WCBBA's advertising budget funding the balance. The buyer(s) of the three top selling bulls receive \$300 per bull. Dennis Smith will poll Red Bluff Bull Sale consignors to see if they want to try the program in January.

An annual field day event is on the agenda for the January 29, 2004 directors meeting. Additionally, the directors will consider moving toward a bylaw change reducing the number of directors on the board.

65 - Kanel
25 - Cruz = \$100.
10 - Brown

SALES RESULTS

**Shasta Bull Sale, Cottonwood, CA,
November 25, 2003...**

8 Brangus bulls averaged \$2,287, 76 Angus averaged \$2,223, 136 bulls averaged \$2,144. Smith Station of Cedarville, CA had the Champion Brangus with Lot #116; Wyman Creek Cattle of Oroville, CA had the Reserve Champion Brangus with Lot #122. High selling Brangus was Stardust Farm's Lot #119 at \$3,000. It certainly would seem the new buyer incentive program was successful.

2003 SHOW PROGRAM DONORS...

JR Ranch, Oroville, CA

Wyman Creek Cattle, Oroville, CA

Jim & Denita Callahan, Elk Creek, CA

Cotton Creek Cattle, Hornitos, CA

DONATIONS...

to the 2004 Show Program will now be accepted. The portion of show premiums sponsored by the WCBBA is funded entirely by donations. Please take this opportunity to support the promotion efforts of our members who participate in shows. Your donation may be included with your membership dues check.

2004 BOARD OF DIRECTORS

Rex Hunt, J R Ranch
Oroville, CA • 2005

Carole Guertin, Guertin Land & Cattle
Lincoln, CA • 2005

Dennis Smith, Smith Station Ranch
Cedarville, CA • 2005

Frank Lima, Stardust Farms
Oak Run, CA • 2006

Vacant Directorship • 2006

Carolyn Belden, Wyman Creek Ranch
Oroville, CA • 2006

Jerry Umsted, Cow Creek Ranch
Millville, CA • 2004

Greg Romans, Romans Brangus
Vale, OR • 2004

Richard Heil, Happy Valley Brangus
Anderson, CA • 2004

CAL EXPO...

Congratulations to the 2003 Cal-Expo participants! Wyman Creek Cattle of Oroville, CA had the Champion and Reserve Champion Cow, plus the Champion Bull. Deer Creek Ranch of Lincoln, CA had the Reserve Champion Bull. Stardust Farms of Oak Run, CA took the Champion and Reserve Champion Performance Brangus Bulls.

All together, Wyman Creek took 16 first place awards, 4 seconds and 3 thirds. Stardust Farms took 4 firsts, 3 seconds, 1 third and 1 fourth. BM Bar Cattle Co. of Sheridan had 2 firsts, 4 seconds, 1 third, 1 fourth and 1 fifth. Walking S Brangus of Sheridan had 2 firsts, 5 seconds, 4 thirds and 1 fourth. Brendan Doiron of Santa Ynez, CA had 1 first and 1 second. Alyssa Toso of Hornitos, CA had 1 second and 1 third.

A total of \$300 was donated to the Show Fund for the 2003 season. Of that amount, \$100 was divided among the Champion Cow, Champion Bull and Champion Performance Bull. The balance of \$200 was divided by the total number of head shown, and awarded on the basis of number of head shown by each participant.



This was the cover photo on the March 1968 issue of the **Brangus Journal**. Gib Guertin's family loaned the issue to WCBBA from his archives. The bull was Grand Champion at 3rd International Brangus Show in Houston. He was Willow Springs Espzapata 16th



This appeared as part of a "Genesis of Brangus" layout in the September 1959 issue of the **Brangus Journal**. From Gib Guertin's archives.