



IBBA Presents

The West Coast Whistle Stop Tour

Breeders Interacting With Breeders to Improve our Industry Position

This interactive seminar promises to be the most important breed advancement event of the year, so please plan on attending!

Saturday, June 7, 2003

**John Ascuaga's Nugget Hotel—Pyramid Room
Reno, Nevada**

9:30 a.m.—4:30 p.m.

SCHEDULE OF EVENTS

| | |
|------------|----------------------------------------------------------------|
| 9:00 a.m. | Registration |
| 9:30 a.m. | Overview of the IBBA, Services and Staff |
| 10:00 a.m. | Overview of the Beef Industry |
| 10:30 a.m. | Research on Superiority of Brangus Genetics |
| 11:00 a.m. | Break |
| 11:15 a.m. | The Benefits of Inventory Reporting |
| 11:45 a.m. | Question and Answer Session |
| 12:15 p.m. | Lunch |
| 1:15 p.m. | Specifications of the New Brangus— <i>panel discussion</i> |
| 2:00 p.m. | Breeding a New Kind of Brangus to Meet Demands of our Industry |
| 2:30 p.m. | Break |
| 2:45 p.m. | I Want my Herd/Breed to Grow and be Profitable |
| 3:15 p.m. | Question and Answer Session |
| 3:45 p.m. | Summary of the Day's Topics |

Hotel Information:

John Ascuaga's Nugget Hotel—800/648-1177 or 775/356-3351

Room Rate—\$79

Cut off date—May 31, 2003

Other Tour Stop Dates:

June 20—Safford, Arizona

July 18—Monroe, Louisiana

August 16—Tifton, Georgia

September 6—Alabama

Oklahoma—TBA

**THIS IS A "MUST" ATTEND EVENT FOR THE
SERIOUS—MINDED BRANGUS BREEDER OF TODAY!**

NO REGISTRATION FEE!

**EACH SEMINAR PARTICIPANT WILL RECEIVE A
PROGRAM PROCEEDINGS FROM THE DAY!**

**MARK JUNE 7 ON YOUR CALENDAR AS A
"MUST ATTEND" DAY!**